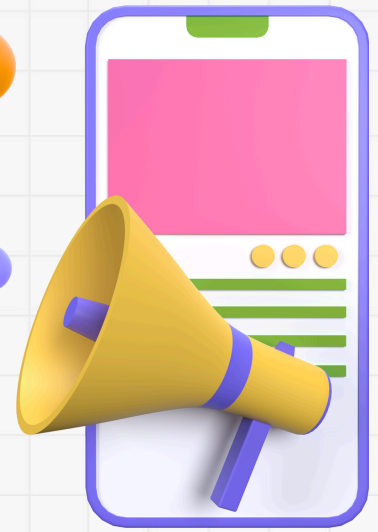


**MAY 9TH, 2024**

**10.00 AM - 3.00 PM**

**Student Community Center  
(Multipurpose Room)**

# ***Spanish beyond the university***



**10.00 am - 10.05 am**

## **Inauguration**

Dr Agustina Carando (UC Davis)

**10:05 am - 10:50 am**

## **Workshop *Radio & Podcasting***

MariCarmen Estudillo (Lazer Broadcasting)

**11:00 am - 11:40 am**

## **Workshop *How to attract the readers***

Vladimir Araya (Univisión) & Ana Ortega Pérez (UC Davis)

**11.50 am - 12.30 pm**

## **Workshop *Social Media & Blog***

Francisco Pazos (Univisión)

**12:30 pm - 1:00 pm**

## **Lunch break**

RSVP - Click [here](#)

**1.00 pm - 2.00 pm**

## **Keynote speaker**

Dr Covadonga Lamar Prieto (UC Riverside)

**2.15 pm - 2.55 pm**

## **Workshop *Plain Language & Cultural Competence***

Kate Zemlo (Kronick Moskowitz) & Angelica González (UC Davis)

**2.55 pm - 3.00 pm**

## **Closing**

Dr Agustina Carando (UC Davis)

For more info:

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**UCDAVIS**

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**GENDER, SEXUALITY AND WOMEN'S STUDIES**